



## Starter package

The content management system developed by us has been designed to allow a simple method of managing all relevant aspects of a website. Data is stored in a database on the same server where the website is hosted. Once the overall design of the site has been delivered, content can be changed as often as desired without the need to involve the web designer.

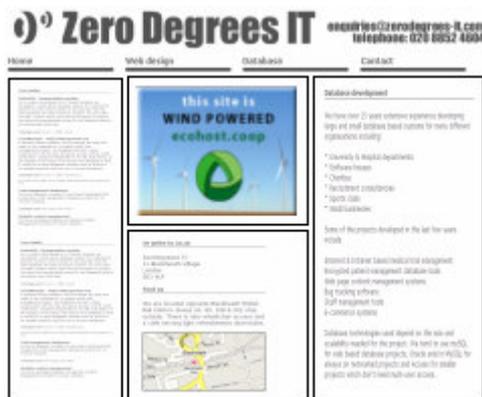
For sites where Zero Degrees IT maintains the content the use of our system dramatically decreases the time and therefore cost to the client when changes are made.

All sites registered and hosted via Zero Degrees IT will be hosted on servers run on wind power for .uk domains or solar energy for .com / .org / etc. domains.

## Unlimited web pages

As all the pages are stored in the database there is no limit to the number of pages that the site can contain. Pages can contain any combination of text, images, and links to other web pages, documents for download or Flash movies. Complicated looking sites can be achieved with areas of different types of content laid out in separate boxes which can be with or without visible borders.

For example:



## Unlimited menu items

At design time it will have been decided where the menu appears on the page. There is no limit to the number of items on the menu other than space on the page. Each main menu item can have sub-menu items. In the starter package menus can only have two levels. This is adequate for most sites and most successful sites don't stray from this design principle. Examples include Google, Amazon and eBay.

## SPAM proof contact form

It is well documented that one of the main ways that spammers collect email addresses is by a process called web scraping or harvesting. This method involves taking email addresses from websites and adding the addresses to the spammer's database. Our contact forms allow one or more email addresses to be associated with the each contact form so that not only are the actual email addresses protected but also more than one person can be responsible for dealing with contact from the web.

## Images

Most websites need images. Images make a site look more interesting. Our system allows the upload of images for use at any point of the site. The user can change images for graphical menus, pictures on page or even the main site logo.

## News

Each site has the ability for a news section which allows the website owner to give a more dynamic feel to the site and keep the user up to date with relevant news.

## Diary

A diary section allows events to be entered into one or more diaries. Events can be one or more days long and will automatically stop displaying after the event has passed.